

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 54890 CF LOC-POL	FBD - LBD: 09/16/12 - 09/16/12	HL#:	Created: 09/13/12 11:49 AM
Client: EMERGENCY COMMITTEE FOR...	CPE: ECFI //	Agency Commission: 15 %	Updated: JMORALES2 on 09/13/12 12:21 PM
Agency: SMART MEDIA GROUP (172186)	Product: EMERGENCY COMM. FOR	Self :20:00	Confirmed: 09/13/12 12:11 PM
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/13/12 12:17 PM
AE: SUSAN INKER-PURETZ-WFOR-TV		Billing Int: Monthly	BM: SS
Share: 0%	WPLG: 0% WTVJ: 0%	WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0%	WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
001	SNFLHOME	* * * * S	HOME	60			NFL	0.0	\$60,000.00	1	\$60,000.00	
		<u>FBD</u> 09/16/12	<u>LBD</u> 09/16/12		<u>Sep 10</u> 1							

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	1	0	\$60,000.00	\$51,000.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$60,000.00	\$51,000.00	\$0.00	\$0.00